



FOR IMMEDIATE RELEASE

GLOBAL DAILY FANTASY SPORTS SIGNS FIVE YEAR MARKETING AND DISTRIBUTION DEAL WITH SPORTTU LLC

Vancouver, B.C. February 7, 2019— Global Daily Fantasy Sports Inc. (TSX-V: DFS / Frankfurt: 7CR) (“Global” or the “Company”), announces that it has signed a five-year strategic relationship agreement with US based SPORTTU LLC (“SPORTTU”) to market and distribute Global’s daily fantasy sports (DFS) product. SPORTTU’s platform distributes one of the world’s largest content databases of sports news, scores, photos and videos. SPORTTU, in cooperation with Global, will now be able to offer its daily fantasy sport product to Telco subscribers via the SPORTTU app seeking to test their skill level to earn cash prizes as they enjoy their passion in sport. SPORTTU has an agreement with its first Telco in LATAM which has millions of subscribers.

CEO Darcy Krogh commented, “We are ecstatic to partner with SPORTTU. Our partnership has the potential to greatly expand Global’s DFS product and reach into new and emerging markets and a new customer base. This alliance provides synergies to both parties and we are excited to work with the team at SPORTTU to integrate daily fantasy sports into their offering. In the end Global and SPORTTU are united in sports and entertainment and we believe that this is a perfect marriage as telecommunications and media companies look to monetize their user base outside of traditional sources of voice and data.”

SPORTTU offers a digital platform of sport related content, as a customized and branded white label solution to media and telecommunication companies globally. SPORTTU strives to be the ultimate global fan experience, unparalleled using the industry leading content engine and global distribution across its partner network. Its media technology database hosts global sports content from over 30,000 sources. SPORTTU is planning to further develop its product offering to media companies, sports brands and federations, leagues and teams in LATAM, Europe and Asia in 2019.

Juan Carlos Barrera, President of SPORTTU, comments: “Telco’s are becoming digital media companies where content drives revenue opportunities, the old business model of selling minutes is a business of the past. Our technology and access to global sports content immediately solves their needs by providing them with a content rich app and website which they can monetize through advertising, ecommerce, video, and user data analytics. Our platform offers Telco’s the opportunity to immediately become a digital media company and to offer their users a personalized white-labeled app & website monetizing their existing assets and mobile devices. Mr. Barrera adds, integrating Global’s DFS product into our platform is a natural fit and extension to our offering and now we add daily fantasy sports gaming to the mix to the millions of mobile users of our customers to expand their ecommerce capabilities.”

ON BEHALF OF THE BOARD OF DIRECTORS.

Darcy Krogh; President and CEO

About Global Daily Fantasy Sports Inc.

Global Daily Fantasy Sports Inc. (TSX-V: DFS Frankfurt: 7CR) is providing a multi-tenant gateway that allows operators to offer their customers a world class Daily Fantasy Sports software solution. The platform allows for seamless integration at the operator level without having to share or compromise any sensitive customer data. Joining the Company’s network allows operators to capitalize on a mature infrastructure, with shared liquidity that was built specifically for regulated market environments.

As a true B2B global network, the Company offers a SaaS product that is an ideal turn-key solution for sportsbook operators, land-based operators, media groups, and big database companies to participate in the daily fantasy sports industry.

For further information, please visit the Company’s website at www.gdfsi.com or contact

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About SPORTTU

SPORTTU offers a comprehensive digital platform that provides fans with sports news, scores, photos and videos that power their Ultimate Fan Experience of:

Global Content: Watch video highlights, receive breaking news, and view post-game galleries from premium news sources around the world.

Personalization: Fans follow their favorites for a personalized and curated global sports content experience.

Statistics: We provide live scores, match recaps, and schedules across multiple sports.

Social Features: Interact with fellow fans through commenting, liking, and sharing to social media channels.

For more information, please visit corporate.sporttu.com

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